



NEW FUND OFFER:

Opens on: July 9th 2009
Closes on: July 31st 2009

JPMorgan JF Greater China Equity Off-shore Fund

An open-ended fund of funds Scheme

SNAPSHOTS:

Entry Load: 2.25%
Exit Load: Nil*
Min. Investment: Rs. 10000/-
MIN. S.I.P.: N.A.
Benchmark Index: MSCI Golden Dragon Index
(Total Return Net)

INVESTMENT OBJECTIVE:

The primary investment objective of the Scheme is to provide long term capital appreciation by investing in JPMorgan Funds - JF Greater China Equity Fund, an equity fund which invests primarily in a diversified portfolio of companies incorporated or which have their registered office located in, or derive the predominant part of their economic activity from, a country in the Greater China region.

ASSET ALLOCATION PATTERN:

The scheme will invest 80-100% of its net assets in Units / shares of JPMorgan Funds - JF Greater China Equity Fund and rest will be allocated in the Money market instruments and/or units of liquid schemes.

COMPANY PROFILE:

JPMorgan Asset Management India Private Limited, a company registered under the Companies Act, 1956 has been appointed as the investment manager to the Fund. JPMorgan Asset Management is one of the six largest active investment managers in the world on the basis of assets under management (Source: Pensions & Investments, December 2005). JPMorgan AMC had average Assets Under Management of Rs. 3766.36 crs. as on 30th June 2009 and holds twenty-second positions among the thirty-five members fund family in terms of average AUM.

INVESTMENT OBJECTIVE of JPMorgan Funds - JF Greater China Equity Fund

JPMorgan Funds - JF Greater China Fund is an open-end investment fund incorporated in Luxembourg. The Fund's objective is long-term capital growth. The Fund invests primarily in companies in The People's Republic of China Hong Kong and Taiwan.

FUND MANAGER:

Mr. Namdev Chougule

Age: 32 Yrs. B.E. (Elect) and MMS (Finance),

Mr. Namdev has worked in the financial services sector for over 6 years as a dealer, analyst and fund manager for various leading mutual funds and banks.

RISK PROFILE & SUITABILITY:

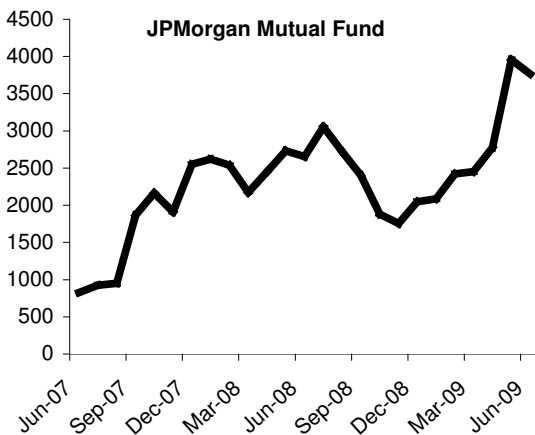
The risk associated with this fund is in line with any equity diversified funds, as the major portfolio of this fund will invest in a diversified portfolio of JPMorgan Funds - JF Greater China Equity Fund. But as the fund will invest in foreign fund, it is expected to carry a few country specific risks and currency risk.

This scheme is a suitable option for those investors who have the enough exposure in Indian market and want to diversify the portfolio globally.

COMMENTS:

The JPMorgan JF Greater China Equity Off-shore Fund being primarily a feeder fund into JPMorgan Funds - JF Greater China Equity Fund, So the benchmark of the JPMorgan Funds - JF Greater China Equity Fund will be used as the performance measure of JPMorgan JF Greater China Equity Off-shore fund. The JF Greater China Equity Fund was launched in May 2001, which delivered a total return of -4.51 per cent during the last one-year while its benchmark the MSCI Golden Dragon Index delivered a return of -7.57 per cent in the same tracked period. The total corpus of the fund is USD 581.10 million. The geographical breakdown of the fund is spread broadly across three major countries - China, Taiwan, Singapore and Hong Kong. The fund has consistently outperformed its benchmark. So after going through the every aspect of the fund one may say that this fund may provide a good investment opportunity for those investors who want to diversify their portfolio across the globe specially country like China, Taiwan and Singapore etc.

AUM GROWTH:



Performance of JPMorgan Funds - JF Greater China Equity Fund over its benchmark MSCI GOLDEN DRAGON IDX



Performance of JPMorgan Funds - JF Greater China Equity Fund as on 15th July 2009

	Fund	Benchmark
Mean Return 1Y Weekly	-3.23	-7.34
Total Return 3M	19.39	19.31
Total Return 6M	53.04	49.89
Total Return 1Y	-4.51	-7.57
Total Return Ytd	37.24	38.39
Performance 2008	-49.43	-49.29
Performance 2007	50.48	38.21

Source: Bloomberg

*Exit Load: 1% if redeem Within 6 (six) months from the date of 1.00% allotment in respect of Purchase made other than through SIP

Moneywise. Be wise.

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